

MAJOR SEED PROCESSING IN NEW ZEALAND



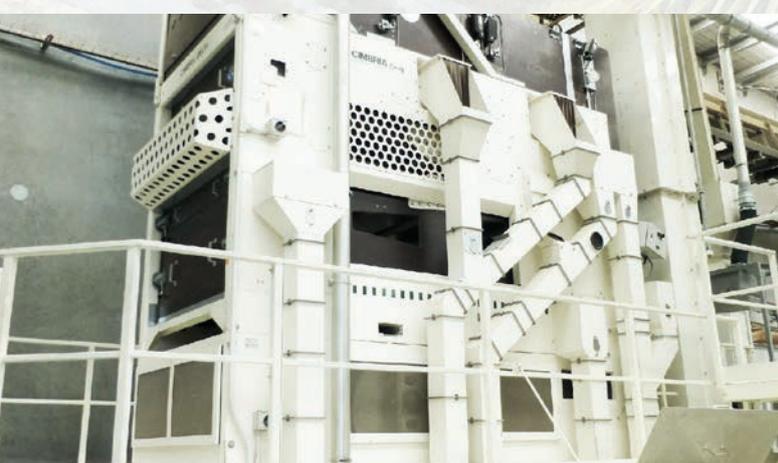
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South Island Seed Dressing and Storage Co. Ltd., located in Ashburton, is situated in the rich and highly productive Mid-Canterbury plains area of New Zealand's South Island. It is a family-owned, independent, major seed processing business that includes purpose-designed and manufactured drying, processing, treating, coating, warehousing, packing and export operations, which also include a container loading and transportation facility to and from the shipping port facilities at Lyttelton and Timaru.

The following impressive statistics have been published for the Mid-Canterbury arable industry:

- 50% of world requirements for radish seeds
- 35% of world requirements for white clover seeds
- 33% of world requirements for carrot seeds
- 30% of world requirements for Bok Choi seeds
- 25% of all NZ feed grains
- 60% of seeds for growing pasture
 - underpinning a NZD \$9bn export industry

South Island Seed Dressing and Storage Co. Ltd was founded in 1991 and now has eight specialized processing lines for ryegrass, field peas, garden peas, vegetable seeds, Asian vegetable seeds, linseed, cereals, clover and a range of brassica seeds. Most importantly, its more recent additions to its processing operations include a Cimbria Heid CC50 Centriccoater, two Cimbria Delta type 106 Super Cleaners and a Cimbria SEA Chrome 3 with the first full-spectrum ultrahigh definition RGB cameras plus InGaAs cameras, which is a first in this region of the world. Another new Cimbria SEA Chrome 4 ordered by another key customer, Midlands Seed Limited, Ashburton, has been installed at the same site, mainly for processing marrowfat peas for a niche market and customers in Japan. Added to the list of equipment is a new Cimbria Heid Belt Sorter III that has also been ordered for installation commencing at the end of 2015. There are 45 full-time employees in this Ashburton operation, which includes its own engineers with experience in industry.



From left: Alessandro Carboni (teknhian) from Cimbria SEA and Brent Clarke, CEO hos SISD, Ashburton



The Prime Minister of New Zealand, John Key, accompanied by the press, recently visited and toured South Island Seed Dressing and Storage in recognition of the importance of this business operation for New Zealand's economy. It was reported that Mr. Key was suitably impressed by the technology incorporated in the latest Cimbria SEA Chrome 3 with its InGaAs cameras and sorting capability when CEO of SISD, Brent Clarke, explained the features of the sorter.

The company also has another processing facility in Tasmania, Australia – Tasmanian Seed Dressing & Storage Company at Carrick. This facility is installing a new Cimbria Heid Centriccoater CC50, which is the first Cimbria machine for this plant – and hopefully not the last!

The seed industry in this region of the world is closely networked with other seed companies – both domestically and internationally – involved in exporting quality “Clean and Green” product, which explains the requirement for the best processing equipment and support available. This is underpinned by the fact that there are 19 relatively new Cimbria Delta Cleaners alone in the small region of Mid and South Canterbury.

SISD has been – and remains – a valued Cimbria Australia Pty Ltd and Cimbria customer since August 2009, and we are looking forward to a continued and valued customer relationship, as well as Cimbria business activities in both New Zealand and Australia.



Michael Symes, Midlands Seeds, standing next to Cimbria SEA chrome sorter

